

GRISWOLD Connections

SUMMER 2021



139th Annual Griswold Old Soldiers Reunion

Plans are underway for the Griswold Old Soldiers Reunion, with activities to be held July 9-11, 2021. Watch for details from the Griswold American Legion & Auxiliary, Griswold American, City of Griswold, and various other community businesses and organizations involved in this event. Save the dates for some summer-time fun!

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Olympic Games Tokyo 2020 to be held in 2021

Get ready for the world's biggest sporting event in an unprecedented timeframe due to the pandemic. Tokyo 2020 will take place July 23-August 8, 2021, and NBC Universal is the home for Olympic viewers. blueSURGE television subscribers can find competition coverage on NBC, NBC Sports Network, Golf Channel, USA Network, and CNBC.

You can look forward to exciting performances in Gymnastics, Golf, Track and Field, Diving, Wrestling, Beach Volleyball, Skateboarding, Surfing, Archery, Basketball and more. Don't miss out on coverage of high-profile athletes, events, and ceremonies!

The Olympic trials are being held in June 2021 and the Paralympics will be August 24 – September 5, 2021.

You can also catch live streaming coverage of every event on nbcolympics.com.



Social Media Day is June 30

Seems like there's a day to celebrate practically everything, and social media is no exception. The news and entertainment company Mashable launched Social Media Day on June 30, 2010, to recognize social media's impact on global communication and its ability to easily connect people.

Given how prevalent social media is today, it's easy to forget that it hasn't been around all that long. The first modern social media platform was Friendster in 2002. LinkedIn launched in 2003, followed by MySpace and Facebook in 2004, YouTube in 2005, Twitter in 2006, and Instagram in 2010.

Not surprising, you can best observe Social Media Day by posting about it using the hashtag #SMDay. Perhaps you could share your thoughts on the role social media has played in your life, or repost some of your favorite social media moments from the past year.

Griswold Communications is active on Facebook, so please follow us there to get the latest on moneysaving offers, special events, and more.



Check Out These Apps for Outdoor Enthusiasts

Many people go camping, biking, climbing, or hiking to "get away from it all" and focus on nature. Yet bringing along at least some technology can help make the great outdoors even greater.

Outdoor apps are a case in point. They provide easy access to vast amounts of accurate real-time data, which can help you explore more ground and do it more safely. Below are several of the most popular apps in this category.



Cairn - cairnme.com

This app will help you get home safely from any adventure. It offers safety tracking and alerts, cell coverage, and navigation. For example, enter the details of your hike to update your friends and family members as to your status.

First Aid - www.redcross.org/get-help/how-to-prepare-for-emergencies/mobile-apps.html

It's important to be prepared for emergencies, especially when you're in a remote area. This Red Cross app puts expert advice for common emergencies at your fingertips.

Leafsnap - <https://plantidentifier.info>

Part of the fun of going outside is learning about all the plants around you. Use this app to snap a photo of a leaf and learn details about the plant it came from.

PeakVisor - peakvisor.com

Want to know the name and the altitude of a mountain you see in the distance? You can find out easily with PeakVisor, your personal mountain guide. 767-2434

RadarScope - www.radarscope.app

It's best to anticipate weather changes when you're spending your time outside. RadarScope gives you detailed storm information with precision weather radar.

Spyglass - happymagenta.com/spyglass

Known as the swiss-army knife of the outdoor navigation category, this app will help you navigate and track your off-road travel. It features an augmented reality view compass, a speedometer, and celestial navigation.

Star Walk 2 - starwalk.space/en

Without city lights, you can really appreciate the night sky. This stargazing app will match your screen up with the stars above you, pointing out any constellations.

Changes Made to blueSURGE television Lineup

As of June 1, 2021, some changes have been made to the blueSURGE television channel lineup. WHO and WGN have been dark since last fall when negotiations were not favorable, and these channels have been permanently removed from the guide and lineup. We recognize that losing content is not easy or well liked, but please know this decision was not taken lightly. WHO content can be found on their website and WGN content is very comparable to newly added ION. See below for an ION description.

Also, as of June 1, 2021, we have added Bally Sports Midwest Plus (formerly FSN Midwest Plus, channel 23 and 423 for HD), ION (channel 36 and 436 for HD), The Cowboy Channel (channel 71 and 471 for HD), and Game Show Network (channel 99). Bally Sports Midwest Plus and Game Show Network are Watch TV Everywhere capable.

Bally Sports Midwest Plus is a channel used by Bally Sports Midwest (formerly FSN Midwest) to simultaneously show multiple events on two channels. This maximizes coverage of Bally Sports Midwest content.

ION programming consists primarily of movies, and original and syndicated series such as *Criminal Minds*, *NCIS: New Orleans*, *Law & Order: SVU*, *NCIS: Los Angeles*, and *Hawaii Five-O*.

The Cowboy Channel features content focused on western sports such as bull riding, roping, reining, barrel racing, western lifestyles, music, and movies. 763-4330

Game Show Network is the home of your favorite classic and engaging original game show programming. It's a daily dose of feel-good and family-friendly shows.

To accommodate some contractual channel requirements and content grouping, ESPN U is now channel 21, and ESPN 2 is now channel 22.

Visit griswoldcommunications.com for an updated channel guide or contact Griswold Communications to be sent one.



National Dairy Month Spotlights Food and Farmers

June is National Dairy Month. It began as National Milk Month in 1937 as a way to promote drinking milk when production was at a surplus. After the National Dairy Council stepped in to promote the cause, the name changed to the broader National Dairy Month. It not only celebrates the benefits of dairy products but also recognizes the hard work of dairy farmers. 778-4365

Dairy products include milk, cheese, and yogurt, and they provide essential nutrients including calcium, protein, potassium, and vitamin A. Making them part of your diet may help you to better manage your weight, build muscle tissue, and reduce your risk for high blood pressure and osteoporosis.

Here are a couple of "udderly" amazing facts about dairy cows:

- Dairy cows drink more than 50 gallons of water a day.
- On average, cows produce 7 to 9 gallons of milk a day or around 128 glasses.

Griswold Communications wants to thank all farmers for their delicious and nutritious contributions to our country.

Download the FCC Speed Test App

Test the performance of your mobile and in-home broadband networks by downloading the FCC's Speed Test Application from the Google Play Store or Apple App Store on your mobile device(s). In addition to showing your network performance test results, the app also provides the test results to the FCC as part of their Measuring Broadband America Program.

This program gathers crowdsourced data on broadband network performance across the U.S. The information collected will help to inform the FCC's efforts to provide improved coverage information to the public and help in developing public maps.



Hidden Number Contest

We have hidden randomly selected phone numbers throughout this newsletter. If you find your phone number in *italics* anywhere in this newsletter, please call our office at 712-778-2121 by June 30 to receive a \$5.00 bill credit.

Last newsletter's Hidden Number Contest winner was Zelda Swartz. Congratulations to you.

Look now to see if your phone number is hiding in any articles. Good luck and happy reading!



Remember What Life Was Like Before the Internet?

Internet access—in dial-up form—was first sold to consumers in 1995, and virtually nothing about daily life has been the same since. Just for fun, we're taking a trip down memory lane to look back at the way things used to be.

When you mentioned Amazon, people would think of the river in South America. These days, Amazon first brings to mind the enormous e-commerce company.

Families had sets of encyclopedias for research purposes. Before the internet and Google arrived, you had to look up topics in the encyclopedia to learn about them. More thorough research would require a trip to the local library.

Messages for everyone to see were posted on a real wall. The predecessors to social media posts were printed flyers attached to walls or bulletin boards and messages scrawled on the whiteboards hung on dorm room doors.

Trolls were mythical creatures or dolls with big hair. Don't you long for the time when the term "troll" simply meant a creature from folklore or a strange little doll whose hair was taller than it was? Today internet trolls hide behind the relative anonymity of some platforms to spew mean messages. 769-2682

People used paper maps for navigation. These maps were your only option, other than stopping for directions at a gas station, to figure out how to get where you wanted to go. Plus, you had to figure out how to fold them back up again when you were done!

Personal letters were sent often. There was no email yet and long distance calls were expensive, so letters via "snail mail" were how people kept in touch with out-of-town family and friends. Although the pace was slow, writing and receiving letters was a treasured activity.

Now that we've looked back at the pre-internet years, let's look forward to what your household's internet needs will be down the road. Call us at 778-2121 if your internet use is growing and you want to discuss a speed upgrade.